

Village of Baldwinsville Architectural Review Board
Monday, October 6, 2025

Approved

PRESENT:

Dean Johnson, Chairperson
Peg Halleron
Jim Hawthorne
John O'Brien, Hueber- Breuer Construction
Andrew Schuster, Ashley McGraw Architects.
Greg Fishel, Napa Auto Parts
Kyle Prolia, Tymeless Tattoo Owner
Ryan Brough, Artesian Construction
Michelle Hamilton, Architectural Review Board Secretary

Chairperson Dean Johnson called a meeting to order at 7:00 PM and led The Pledge of Allegiance.

Motion made to approve corrected Architectural Review Board of August 4, 2025, by Dean Johnson and seconded by Peg Halleron. Motion carried. Unanimously approved.

Old Business: Bronze Foundry Lofts – Site Lighting for project

John O'Brien discusses various site lighting fixtures and related components concerning lights. ARB is looking at the aesthetics of the fixtures for this project. Second piece of the lightning packaging is the architectural building mounted. Scouts light is mounted on the porches', covered entry has lighting, lighting throughout the buildings. 2500 K lighting, warmer lights to use at night.

Motion made to the lighting as submitted subject to the Planning Board approval of the Photometrics by Dean Johnson and seconded by Jim Hawthorne. Motion carried. Unanimously approved.

New Business: Napa Auto Parts- 74 East Genesee Street

Napa Exterior Signage with Gooseneck Lighting and Dimensional Letters
Illumintech, a Louisiana-based sign company, proposed new exterior signage for Napa featuring non-illuminated, wall-mounted logos with gooseneck lighting. The concept emphasizes external illumination only (no internal lighting), using gooseneck fixtures to highlight raised, dimensional lettering on both sides of the sign. The proposed design includes: Raised, 3D letters NAPA logo melded onto a thicker face/backer for depth. Letter heights vary: smaller logos around 2 inches in depth; other lettering likely 0.5–2 inches in depth. Options for applying logo/face color via vinyl (applied externally) or painted (potentially from the inside on certain components).

Materials discussed: High-density foam as a durable, weather-resistant option for dimensional elements. Metal construction is possible, but there's concern about glossy finishes; preference leans toward a more matte or painted look to avoid a shiny, interior-style appearance.

Existing conditions: Three photos provided depict current signage; some drawings from Illumintech have been inconsistent or “a little off.” Side elevation “Auto Parts” signs would be removed under the new plan.

Compliance and permitting: Sign size may vary by location. The village sign code allows 50 square feet of linear footage (exact interpretation and compliance to be confirmed). Permitting must go through the code office; square footage verification is required to ensure the proposal falls within village limits.

Preferences and considerations: Favor external gooseneck lighting with a painted, dimensional face rather than internal illumination. Avoid overly glossy metal finishes in favor of a more subdued, durable appearance. Clarify face treatment methods (vinyl vs. paint), dimensional thicknesses, and exact sizes per location.

Next steps: Request a clear mock-up/rendering from Illumintech to address drawing inconsistencies and confirm details. Provide photos of previous projects with similar raised letters for reference. Review with the code office for permitting and size compliance. Target review at the “First Monday of the month” meeting.

Motion made to table application by Dean Johnson and seconded by Peg Halleron. Motion carried. Unanimously approved.

Motion made to close meeting at 7:30 by Dean Johnson and seconded by Peg Halleron. Motion carried. Unanimously approved.

Respectfully submitted,

Michelle Hamilton

Michelle Hamilton

Architectural Review Board, Board